

# Become a Dreumex Partner Together we achieve our goals





Superior Partner Support



Premium Marketing Support



### Welcome to Dreumex Together we achieve our goals

At Dreumex, we believe in the power of collaboration. We aim to establish partnerships with companies that share the same ambitions as we do, to achieve our mutual goals.

To us, this partnership is all about inspiring each other to do better every day. To anticipate market developments and meet the needs of our customers even before they arise. To enable countless professionals worldwide to do their jobs in a safe and responsible way.

The world is in need of advanced cleaning and disinfecting solutions. Now more than ever. We offer these solutions, as well as the means to successfully market them. Together we can make the difference. By combining our knowledge and passion with your outreach, we provide maximum support to markets that need to manage hygiene and the spread of disease.

Let's join forces!

Jan-Chris Heeger CEO Dreumex





























### **Benefits** of being a Dreumex partner

As a distributor, wholesaler or supplier you work with different brands and are reselling numerous different products. We understand that striving to know all those products by heart isn't realistic. Because we do know our products to the core, we would like to join forces with you. Together we can provide solutions to markets that, now more than ever, are challenged in hygiene and the prevention of the spread of disease.

As our reselling partner you reap the benefits of our knowledge and enthusiasm about industrial cleaning, handcare and disinfecting solutions. Your dedicated Dreumex advisor is eager to help you with optimising your Dreumex product range. We have a full range of onand offline marketing support materials and frequently run campaigns aimed at end-users to further boost your sales. Because we truly see our partnership as a collaboration from which we both can benefit.





#### We both benefit

Once you become our partner, one of our experts is appointed as your dedicated advisor. He or she understands your markets and customers thoroughly and is eager to explore new business opportunities with you.

Besides your dedicated Dreumex advisor, you can count on our Customer Service department and Marketing support. Our Customer Service staff is always ready to answer your questions and handle your requests: hassle-free order processing guaranteed. Our main focus is to run our collaborative processes as smooth as possible. Because we understand: only then we will both benefit.

- ✓ Fast and easy onboarding
- A dedicated Dreumex advisor and first class Customer Service
- ✓ Hassle-free order processing





## **Extensive** Business Development

#### Grow together

Acquiring new customers can be a challenging and time-consuming task. To get the most out of our partnership, your Dreumex advisor can help you develop plans. We offer various types of support, tailored to your customer base and their specific hygiene and cleaning needs. For instance, joint visits to your most valuabale customers can be organised.

If you want to learn more about the solutions we offer, there is a sales training available that optimally prepares you for client visits or calls. To further boost your sales we offer knowledge, insights and tools to explore and claim your position in emerging markets.

- Dedicated plan development with Dreumex advisor
- Customised campaigns that match your customers' needs
- Access to our hygiene solution trainings





## Premium Marketing support

#### Boost your sales

Adding new product ranges to your portfolio is an extensive task. We make it as easy as possible for you to add our products to your systems and e-commerce environment. We provide our partners with optimised and ready-to-use (online) marketing materials. Such as product information, photos, videos, banners and samples.

Besides support from our own e-commerce and webshop specialists, you will experience the benefits of our frequent marketing campaigns. By using the high-quality campaign materials we offer, you can easily promote and boost your sales even further.

- Optimised and ready-to-use (online) marketing materials
- Extensive e-commerce support
- Frequent marketing campaigns, aimed at end users





#### Interested?

Give us a call on +31 412 - 406 506 or send an email to mail@dreumex.com

We look forward to welcoming you as our partner!



Dreumex B.V. Dommelstraat 1, 5347 JK Oss, Pays-Bas T: +31 412 - 406 506, E: mail@dreumex.com, www.dreumex.com